



Wake Robin

A Family Farm

August 19, 2010

News this month

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Share in the Milk Again

Our milk production forecast is looking good, so we'll be bottling through the end of 2010 this year. Since our first Milk Share session ended last week, we've decided to offer a second session, which will run from August 21 through December 18.



Here's how it works: You pre-pay \$63. We guarantee you a half-gallon of our creamy Jersey milk for 18 consecutive weeks. Pick up your milk on Saturdays at the CNY Regional Market or at the farm. You save some money by pre-paying, we know how much to bottle every week, and the cows know how much milk to make. As always, our milk will be pasteurized, non-homogenized whole milk, from our own small herd of Jersey cows, and bottled in half-gallon plastic jugs.

On weeks when you can't come pick up your milk, just let us know in advance, and you can take an extra jug the next Saturday, pick it up at the farm during the week, or extend your Milk Share calendar.

Milk will still be available on a cash and carry basis at the farm and at market, but we do sell out every week, so a Milk Share is a good option for anyone who wants to be sure there will be a jug of milk reserved for their family every week. As usual, we will be at market every Saturday from 7 to 1, and our store will be open from 7 to 7 everyday.

Sign up for a Milk Share by e-mailing me back, and I'll have a jug of milk waiting for you this Saturday at market.

We Buy Local Too!



Locavores like you know that fresh, local food tastes better, and that's reason enough to shop at farms and farm markets. But did you know that when you buy from local producers, your purchase has an exponential effect on the local economy?

We just joined [Syracuse First](#) and signed the Think, Buy and Be Local pledge, but before doing so, I sat down to crunch some numbers to make sure that at least 10% of our purchases are with local independents. I was really proud to find that over 50% of our farm purchases are local!

From our local, organic grain (Penn Yan) to our yogurt cups (Solvay), most of our large expenses feed money back into our own community. We buy our maple syrup from producers in Northern New York (Lowville), and the extra hay that we need to get through the winter from the farm next to our own (Jordan). We employ a part-time employee from our own community, and we make an effort to buy as many of our farm supplies as possible at the local, family owned Brutus Hardware instead of chain stores like Tractor Supply Co.

We run our household like this too, trying to prioritize local and independent providers of the goods and services we need for our family. We do what we can and we're always looking for ways to improve.

If you want to build a sustainable community, join us in taking the pledge.

Cows 'R Us



What's an e-newsletter without a picture of our beautiful Jersey cows? Here they are, grazing in the pasture closest to the barn. Hopefully, we have several good weeks of fresh grass for them to eat, which means you'll continue to see that rich yellow hue of beta-carotene in our milk and yogurt.

Your Farmers,

Bruce & Meg Schader
[Wake Robin Farm](#)

Got local milk?
\$1 off a half
gallon

Print this coupon and present it to us at the CNY Regional Market, from 7 am to 1 pm every Saturday, or right at our farm stand, open 7 days a week from 7 am to 7 pm.

See you then!

Good through Saturday, August 28. One coupon per family, please.

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