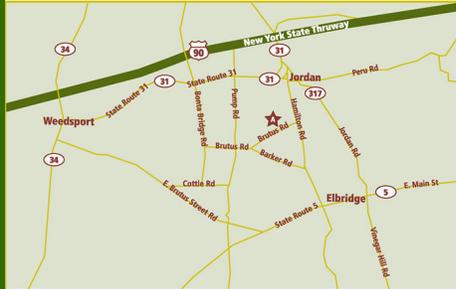


## Where to Find Us

### [Wake Robin Farm](#)

177 Brutus Rd., Jordan, 315-689-0034

Our farm store is open 7 days a week, from 7 a.m. to 7 p.m.



[Larger Map & Directions](#)

### [CNY Regional Market](#)

2100 Park St., Syracuse

Find us here every Saturday from 7 a.m. to 1 p.m., year-round.

We are in "A" shed from November thru April, and "C" shed from May thru October.

[Like us on Facebook](#) 

### [Local Farms, Foods & Friends](#)

[Cayuga Pumpkin Barn](#)

[Cobblestone Valley Farm](#)

[Creekside Meadows Farm](#)

[Elderberry Pond](#)

[October Rose Farm](#)

[On the Farm Discovery Center](#)

[Owen Orchards](#)

[Stones Throw Farm](#)

[Tim's Pumpkin Patch](#)

[Wyllie Fox Farm](#)



March 9, 2012

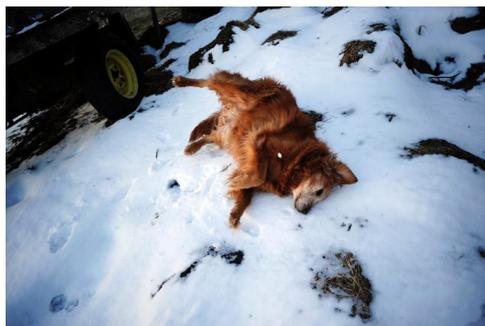
## Hot Diggity Dog, We Did It!

It was a risky move to pull our yogurt from grocery stores, but we did it, and we're here to tell about it one year later! We were counting on the fact that many of you would make the extra effort to support us, and you did! You told your friends about our milk and yogurt, and you shared our cheese with your neighbors. You brought your families to our farm store, and you pointed farmers' market shoppers to our stall.

At the peak of our wholesale "busy-ness", we were driving over 300 miles a week, delivering to over 30 stores. We were working ourselves to exhaustion, and we had to choose: get bigger and go further, or stay small and keep our sales local. We had spent 5 years at full throttle, so it was scary to put the brakes on, but that is what we decided to do.

The cows have not noticed any change - they still see us in the barn twice a day for milking. But our dogs, Oat & Liesel, have noticed that they have gone for more walks in the woods, worked more days in the garden, and lounged by the fire with us much more often in the past year.

A picture is worth a thousand words, so here's one of our older dog, Oat, expressing the joy we feel about the past year.

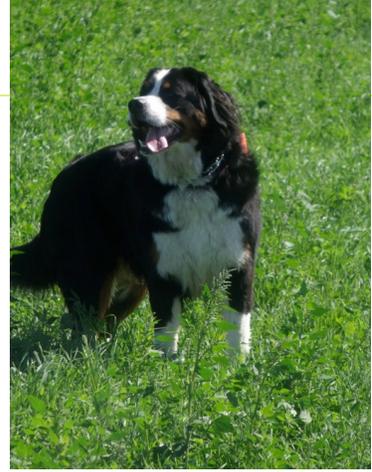


And here's our youngster, Liesel, representing the hope we feel about the



years to come.

We thought the past year was going to force us to sink or swim. Actually, once we got out of the "river" -- the tide of constant growth -- we found the time to enjoy the fertile ground beneath our feet.



Thank you for supporting us through this change!

Your Farmers,  
*Bruce, Meg & Hugh Schader*

## Buy 1 yogurt, get 1 free!

In appreciation of the extra effort you have made to find our yogurt over the past year. Thank you for tracking us down after we left the grocery stores!

**Offer Expires: Sunday, March 12, 2012**  
*One coupon per family, please.*

[Forward email](#)



Try it FREE today.

This email was sent to designfm@rochester.rr.com by [meg@wakerobinfarm.org](mailto:meg@wakerobinfarm.org) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Wake Robin Farm | 125 Brutus Rd. | Jordan | NY | 13080